

(ADVERTISEMENT)



An Ounce of Prevention

Sometimes a great deal of wisdom can be found in the popular old adage of yesterday. One such old saying recited to me many times in my home is . . . "An Ounce of Prevention Is Worth A Pound of Cure." This expression has a modern application insofar as your automobile is concerned.

That is to say quite often an ounce of preventive maintenance through properly servicing your automobile at regular, prescribed intervals saves the necessity of costly, inconvenient major repairs at a later date.

Perhaps your present car needs some repair now, and it is definitely possible that the twenty or thirty dollars you may spend at this time will save you three hundred dollars in six months of a year. Little mechanical problems invariably have a way of becoming big mechanical problems, if they are neglected. And, I sincerely believe if you were aware of how economically our fine Service Department can assist you in keeping your car in top condition that you would no longer delay needed service.

Of course, the greatest economy in keeping your car in

excellent driving condition is derived through longer life, to say nothing of the added pleasure, and you will also be pleasantly surprised to discover that proper maintenance can and will add greater value to your automobile when trade in time comes around.

Our new Vel's Ford Service Center located at 1600 Cabrillo Avenue, corner of Gramercy, downtown Torrance, is capably managed by two fine gentlemen, Clarence Maples and Roy Geiser. Clarence and Roy will be pleased to check your automobile from stem to stern, and give you a price estimate for any repairs desired at no obligation whatsoever.

They will suggest only those repairs that are really necessary. And, should you choose to have the work done at your convenience here at Vel's Ford, you will positively be completely satisfied with both the personal treatment you receive and the quality, dependable workmanship your car receives. We invite you to use your BankAmericard, Union Oil Credit Card, and International Charge for the purchase of both parts and service here at Vel's Ford.

Obviously, we are very proud of our fine Service Department, and I think justifiably so. We have the right combination of proven men and modern equipment to back up our claims of economy and satisfaction. I think the best way for us to prove the point to you is to have the opportunity to serve you.

I sincerely hope that your automobile is doing its intended job perfectly, but if it is not, please remember that you have a friend in need. Vel's Ford Service Department. Come see us. Get acquainted with our superlative service staff. They won't let you down.

Many thanks for your consideration.

Very truly yours,
VEL MILETICH,
President
Vel's Ford Sales Co.
1420-1600 Cabrillo Avenue
Hiway 101 at Hawthorne Blvd.
Torrance, California
FA 8-5014 FR 5-5088

maytag dryer sale!

Exclusive new Maytag drying principle surrounds clothes with a gentle circle of heat—ends overdrying and hot spots! Clothes dry fluffy, evenly, faster with fewer wrinkles at safe, low, steady temperatures.



MAYTAG Halo-of-Heat DRYERS

MAKE OTHER DRYERS OLD FASHIONED . . . ENJOY THIS NEW EXCLUSIVE DRYING PRINCIPLE THAT DRIES CLOTHES . . . SO FAST, SO GENTLE . . . SO SOFT!

"BUY NOW DURING
GAS DRYER DAYS"



SALE
ALL AUTOMATIC WASHERS
\$188⁸⁸ UP

Five Points Electric Shop

1637 Cabrillo Ave.
TORRANCE FA 8-7824

Food Markets rely upon
The HERALD when advertising
their money-saving specials!

MAGIC CHEF



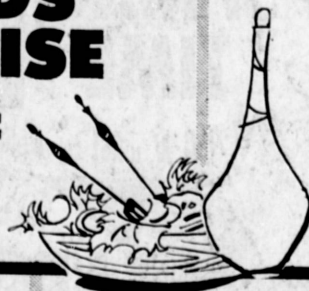
OUR SEVEN SALE DAYS SAVE ALL WAYS

7 Magic Sale Days, Thurs. through Wed., March 1-7

WHOLE EGG
**BEST FOODS
MAYONNAISE**

one
quart

55¢



SPARKLING CLEAR
**WESSON
OIL**

24-
oz.

39¢

THE FINEST
**SWAN
TV D**

reg.
pkg.

RICH RED
**PROGRESSO
TOMATO SAUCE**

8-oz.
cans

16 for \$1

FOR HEALTHY-HAPPY PETS

**DAILY DIET
DOG FOOD**

tall
can

16 for \$1

QUALITY THAT COUNTS

**STARKIST
TUNA PIE**

8-oz.
pkg.

19¢

A TASTY TREAT
**HUNT'S
APRICOTS**

no. 2 1/2
can

25¢

WHOLE UNPEELED

BROWN OR POWDERED

**C & H
SUGAR**

1-lb.
pkg.

2 for 25¢

GOLDEN BANTAM
**KOUNTY KIST
CORN**

WHOLE
KERNEL

2 12-oz.
cans

29¢

Perfect for all those quick
KLEENEX
MA PERKINS has the fine
PURE APPLE
These colossal olives are just
GIFFORD R
LIBBY is the brand you know
CORNED BI

ALL GRINDS
**FOLGER'S
COFFEE**

1-lb.
can

59¢

ITALIAN FAVORITE
MILANI'S ITALIAN DRESSING

2 8-ounce
bottles

39¢

TREAT YOUR FAMILY
ANTHONY SPAGHETTI

lb.
pkg.

19¢

MARY ELLEN
PRESERVES

Strawberry, Grape,
Apricot, Peach

or

Apricot/Pineapple

20-oz.
jar

45¢

SAVE \$1.00—REGULAR \$4.77

**KENTUCKY
STRAIGHT BOURBON**
77 BOURBON STREET
86 proof
full fifth
\$3.77

1957 VINTAGE, MARCIALLA-VAL D'ELSA
CHIANTI WINE

full
quart

89¢



Distilled From
100% Grain

**SARNOFF
VODKA**

full
quart

\$3.69

Southern Star
Excellent Trim Mild Cured
In New Mira-Guard Safety Rim Can

**CANNED
HAM**

9 lb.
tin

\$5.99

GRAND TASTE
**SKINLESS
WEINERS**

pound
package

49¢

COUNTRY LANE
Prepared Biscuits

3 cans of
10 biscuits

25¢

EXTRA FANCY

**WASHING
DELICIOUS
APPLE**

2 lbs.

2.99

SWEET D'ANJOI

PEARS 2

TENDER GREEN

BEANS



PLENTIFUL
PRODUCE